TRUECar
Story Experience
This diagram represents most of the messaging a user who is shopping for a 2017 Nissan Altima will read as they go through the TrueCar New experience.
Begin
User flow
Screens where we ask the user to give us information
Current as of 5.16.2017
HOMEPAGE
Read:
HEADING
Ultimate Price Transparency
SUB-HEADING
See what others paid before you buy or lease from TrueCar Certified Dealers
Price a new car. Choose a brand
Upfront Pricing from Certified Dealers
Registered TrueCar members get access to a network of more than 13,000 Certified Dealers who are committed to price transparency and upfront pricing. Members also have access to our mobile Price Check tool that gives you access to upfront pricing on new cars available on Certified Dealer lots nationwide.
Get started with TrueCar today to experience ultimate pricing transparency. Choose a Vehicle »
See What Others Paid
Use our data to become an expert in 60 seconds. TrueCar has collected millions of transactions, nationwide, so we know what people are paying in your local area. You get up-to-date pricing information and the ability to compare pricing before you get to the dealership. See What Others Paid »
Guaranteed Savings
Only registered TrueCar users receive Guaranteed Savings on more than 1 million in-stock vehicles nationwide. Our Certified Dealers will search their inventory to find a vehicle that matches your preferences and provide your Guaranteed Savings up front.
Get Started »
See:
Shop New
Shop Used
MAKE, MODEL, ZIP
SELECT MAKE
Read:
HEADING
How TrueCar Works
SUB-HEADING
1. See what others paid
Tell us what you're looking for and we share what your neighbors paid.
2. Real pricing on actual cars
Browse inventory from the comfort of your home.
3. Get competitive pricing
Local dealers provide pricing on vehicles that match your preferences.
See:
SELECT MODEL
Read:
HEADING
Good choice. Which Nissan are you thinking?
See:
ENTER ZIP
Read:
HEADING
Time to go local. What's your ZIP?
See:
Next
PRICE REPORT
Read:
HEADING
2017 Nissan Altima Price Report
SUB-HEADING
Your TrueCar Average is $7,248 off of MSRP, now view real pricing on local inventory.
How TrueCar Works
1. See what others paid
Tell us what you're looking for and we share what your neighbors paid.
2. Real pricing on actual cars
Browse inventory from the comfort of your home.
3. Get competitive pricing
Local dealers provide pricing on vehicles that match your preferences.
See what others paid near Santa Monica, CA
TrueCar users get a better experience
Our Certified Dealers strive to make your visit easier and more enjoyable, and are regularly evaluated by TrueCar shoppers to ensure every experience is up to our standards.
4.4 out of 5
Average Buyer Rating
97%
Rated Responsive and Helpful
See:
View Pricing on Local Inventory
CONFIGURATION
CONFIGURATION 1
Read:
HEADING
Tell us a little more about your new ride!
SUB-HEADING
This is the fun part, color choices, options, etc. Answer a few quick questions and we'll configure the car for you.
See:
Get Started
CHOOSE ENGINE
Read:
HEADING
What engine size would you like?
See:
DELUXE PACKAGE
Read:
HEADING
Interested in adding this?
See:
COLOR SELECT
Read:
HEADING
What colors?
See:
OPTIONS
Read:
HEADING
And finally, options.
See:
Done
Updating Pricing
PRICE REPORT
Read:
HEADING
2017 Nissan Altima Price Report
SUB-HEADING
Your TrueCar Average is $7,248 off of MSRP, now view real pricing on local inventory.
How TrueCar Works
1. See what others paid
Tell us what you're looking for and we share what your neighbors paid.
2. Real pricing on actual cars
Browse inventory from the comfort of your home.
3. Get competitive pricing
Local dealers provide pricing on vehicles that match your preferences.
See what others paid near Santa Monica, CA
TrueCar users get a better experience
REGISTRATION
EMAIL
Read:
HEADING
Let's Get Started
SUB-HEADING
So here's the deal. Our dealers competitively discount their inventory. All we ask is that you provide us a few details about yourself in order to access their pricing.
See:
Next
PASSWORD
Read:
HEADING
Create a Password
SUB-HEADING
So here's the deal. Our dealers competitively discount their inventory. All we ask is that you provide us a few details about yourself in order to access their pricing.
See:
Next
NAME
Read:
HEADING
Your Name
SUB-HEADING
Let's get started with your full name.
See:
Next
PHONE
Read:
HEADING
Phone Number
SUB-HEADING
Your phone number is required to complete your TrueCar account.
See:
Next
ADDRESS
Read:
HEADING
Address
SUB-HEADING
Your address is required to complete your TrueCar account.
See:
Next
AFFINITIES
Read:
HEADING
Find More Savings
SUB-HEADING
There are additional savings available for members of some of the following companies. Select all that apply.
See:
Next
Average time on page in seconds
65
40
18
17
26
34
Finding Savings
NEXT STEPS
Read:
HEADING
Your savings have been calculated and there is pricing and inventory ready for your review.
SUB-HEADING
WHAT HAPPENS NEXT
You will be provided with discounted pricing from local TrueCar dealers.
Your Dealers will search local inventory and contact you with Guaranteed Savings offers on vehicles that match your preferences.
Take the offer you want to your Certified Dealer for your Guaranteed Savings.
If you stop here
if you continue
Customize Your Vehicle
See What Others Paid
Market Average Pricing
Real Prices on Actual Cars
View Local Inventory
Discounted Pricing
Get Multiple Dealer Offers
See All Fees and Accessories
See:
Ok, Let's Go!
Locking Savings
ONBOARDING
WELCOME
Read:
HEADING
Congratulations!
SUB-HEADING
You can now see real prices on real cars. Here are some things you should do before visiting the dealership.
Get real pricing
Download TrueCar app
Select payment preference
Value your trade-in
Schedule a test drive
See:
Continue
APP DOWNLOAD
Read:
HEADING
Price Cars on the Go
SUB-HEADING
With the TrueCar app you can use our Price Check technology to get real prices on the lot. Enter your mobile number and we'll send you a link to download.
See:
Continue
PAYMENT OPTIONS
Read:
HEADING
How would you like to pay?
SUB-HEADING
Cycle through the payment options and choose the one that fits your needs.
Finance
Make monthly payments until you have paid off the car. You then own it free and clear.
Lease
A few years of monthly payments on the car, after which you can either buy it or return it.
Cash
You pay the entire amount of the car upfront and don't have any monthly payments.
Not sure
The dealer will guide you through payment options to help find the right one for you.
See:
Continue
TRADE-IN
Read:
HEADING
Trading in?
Done
CHECKLIST
Read:
HEADING
Success!
SUB-HEADING
You're now more prepared than 90% of new car buyers.
Get real pricing
Download TrueCar app
Select payment preference
Value your trade-in
Schedule a test drive
See:
View Pricing
CARS AND PRICING
Read:
HEADING
TrueCar Certified Dealers have found 9 vehicles matching your preferences.
SUB-HEADING
Guaranteed Savings Certificate
VALID ONLY AT
Gardena Nissan
Your Guaranteed Savings Certificate is at least $6,112 off MSRP for any in-stock 2017 Nissan Altima 2.5 SR
or.
Savings data not available for this vehicle. Visit your dealer to get available savings.
See:
View Certificate
SAVINGS CERTIFICATE
Read:
HEADING
Guaranteed Savings
SUB-HEADING
Savings Off MSRP
$6,112
On ANY in-stock 2017 Nissan Altima 2.5 SR
See:
Print
Sync to Mobile
VIN OFFER PAGE
Read:
HEADING
Take These Savings With You
SUB-HEADING
Your dealer representative will confirm your savings and help you with the next steps.
See:
Continue
DEALER PROFILE
Read:
HEADING
Gardena Nissan
SUB-HEADING
1670 W REDONDO BEACH BLVD, Gardena, CA (888) 458-0627
Here at Gardena Nissan we speak your Language! Come down an enjoy our streamline process to get you in and out in a timely matter. Looking forward to EARNING your business. Please call Internet department and speak to one of our true car specialist. Call us today 800-899-8142
See:
Continue
POST-PROSPECT